

# 纯植物温和泡沫洁肤液

## Natural Gentle Foaming Cleanser

ISO 16128 Natural Origin Index 100%

### 【产品概念 | Product Concept】

中文

本品依据 ISO 16128 标准计算，自然由来指数达 100%，是一款兼顾天然概念、温和清洁与多用途需求的泡沫型洁肤产品。

采用氨基酸系温和清洁体系与植物来源保湿成分，帮助温和清洁肌肤污垢及多余皮脂，同时维持肌肤水分与舒适状态。

极简精简配方设计，未添加传统 Paraben 防腐体系、矿物油、硅油及硫酸盐表面活性剂，适用于敏感肌、婴幼儿及家庭护理概念开发。

English

Calculated based on ISO 16128 standards with a Natural Origin Index of 100%, this foaming cleanser is designed to combine natural positioning, gentle cleansing, and multi-purpose usability.

Formulated with an amino acid-based mild cleansing system and plant-derived moisturizing ingredients, it gently removes impurities

and excess sebum while helping maintain skin comfort and hydration.

Featuring a minimalist ingredient design, the formula is free from added parabens, mineral oils, silicones, and sulfate surfactants, making it suitable for sensitive skin, baby care, and family-care positioning.

### 【核心成分 | Key Ingredients】

中文

椰油酰基丙氨酸钠：氨基酸系温和清洁成分，帮助减少洗净刺激。

植物来源甘油：维持肌肤保湿。

丙二醇 / 戊二醇：提升配方保湿性及肤感舒适度。

English

Sodium Cocoyl Alaninate – Amino acid-based mild cleansing agent that helps minimize cleansing irritation.

Plant-Derived Glycerin – Helps maintain skin hydration.

Propanediol / Pentylene Glycol – Enhance moisturizing performance and improve skin comfort.

### 【产品特点 | Product Features】

中文

ISO 16128 自然由来指数 100%

氨基酸系温和清洁体系

精简配方设计

弱酸性配方

绵密细腻泡沫

多用途适用（面部 / 身体 / 私密部位 / 婴幼儿沐浴）

无 Paraben 添加

无矿物油

无硅油

无硫酸盐表活

无皂基

English

ISO 16128 Natural Origin Index 100%

Amino Acid-Based Cleansing System

Minimalist Formula Design

Weakly Acidic Formula

Fine, Dense Foam Texture

Multi-Use Application

Paraben-Free

Mineral Oil-Free

Silicone-Free

Sulfate-Free

Soap-Free

**【适用人群 | Recommended For】**

中文

追求天然温和洗护理念的消费者。

适用于敏感肌、婴幼儿及娇嫩部位护理等温和型产品开发

适合家庭护理及多用途洁净概念产品开发

English

Consumers seeking natural and gentle cleansing solutions

Suitable for gentle-care product development targeting sensitive skin, baby care, and delicate area care

Ideal for family-care and multi-purpose cleansing product positioning

**【建议宣传方向 | Suggested Marketing Claims】**

中文

自然由来指数 100% (ISO 16128)

氨基酸系温和泡沫清洁

极简配方，温和洁净

多用途家庭护理洁肤产品

敏感肌 / 婴幼儿护理概念适用

English

Natural Origin Index 100% (ISO 16128)

Amino Acid-Based Gentle Foam Cleanser

Minimalist Gentle Cleansing Formula

Multi-Purpose Family Care Cleanser

Suitable for Sensitive Skin / Baby Care Positioning

**【使用方法 | How to Use】**

中文

取适量产品于掌心，轻柔涂抹于需清洁部位，按摩清洁后以清水充分冲洗。

English

Apply an appropriate amount to the desired area, massage gently to cleanse, then rinse thoroughly with water.

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